A ***GOOD INTRODUCTION*** may contain any of the following:

* statements that direct the reader’s attention to the topic of the paper
* attention grabbers such as:
  + a personal example of a situation related to the topic
  + an unusual or startling fact, statistics or data
  + a witty or humorous observation about the subject being written about
  + a dramatic, fascinating, quotation, adage or proverb
* several thought provoking sentences or questions that draw the reader
* the essay’s thesis statement **AT THE END OF THE INTRODUCTION**

A ***GOOD INTRODUCTION*** **DOES NOT** contains any of the following:

* boring or obvious generalizations such as “Going to the amusement park on a 100 degree humid day is very hot and bothersome.”
* **NEVER** begins, “In this essay I will talk about the following …”

A ***GOOD CONCLUSION*** contains any of the following:

* Sentences that refocus the attention to the main idea of the essay and that signal the end of the essay
* A re-worded thesis statement – this is not the thesis statement re-stated – a reminder of the main idea ALONG WITH a judgment, a decision, an argument, or a resolution relating to the topic
* A summary of the major topics discussed (an overview of the supporting details)
* A new insight or perspective found as a result of the discussin of the topic throughout the essay
* Additional questions about the topic discussed
* An unusual or startling fact, statistics or data
* A personal reflection

A *GOOD CONCLUSION* **DOES NOT** contain any of the following:

* boring or obvious generalizations such as “Going to the amusement park on a 100 degree humid day was very hot and bothersome.”
* **NEVER** contains, “As I have stated earlier, …” or “I have talked about the following …”
* DO NOT SAY, “In conclusion, …” It is obvious that you are concluding, you do not need to state the obvious. It is not incorrect, it is just boring and cliché