How did J.K. Rowling influence society?

* People who were non-readers became readers because of the high interest of the Harry Potter stories
* young kids began to read these long books (hundreds of pages)
* A market for Harry Potter merchandise was created (economic stimulus for Barnes and Noble and other toy makers)
* successful movies were produced and attended in large numbers (midnight showings)
* the language that is used in the books became part of society’s language (i.e., curses)
* people dress up as characters at Halloween
* Many ages interested – young and old – appealing to most ages (not infants)

Ask yourself: why would so many non-readers and young kids all of sudden be interested in these books? Answer:

* Simple language
* High interest: wizards, witches, goblins, etc. along with other new creatures
* High action
* Likable antagonist and characters along with very evil/interesting antagonist

Possible thesis statements:

1. J.K. Rowling’s Harry Potter series was popular with not only regular readers but also became very popular with previously non-readers and young kids who normally do not read because of her use of simple language and high interest characters.
2. Despite the long length of J.K. Rowling’s books in her Harry Potter series, her style of writing captured the hearts and interest of non-readers and young kids through her simple use of language and creation of highly interesting characters and creatures.
3. J. K. Rowling’s Harry Potter series stimulated not only an economy with a multi-million (billion dollar?) dollar market based on her wizard series, but she also stimulated conversations and a reading frenzy amongst readers and non-readers alike, from the very young to the elderly