

Pennsylvania School Public Relations Association Scholarship Guidelines

History:

The Pennsylvania School Public Relations Association (PenSPRA) has announced that it will present three one-year scholarships. PenSPRA, founded in 1967, is one of the largest state chapters of the National School Public Relations Association (NSPRA) and is the recipient of more than eight Blue Ribbon Awards. PenSPRA is divided into three regions, East, West, and Central, and has more than 150 active members across the state. PenSPRA is governed by an Executive Board. The organization has several purposes: to support student achievement through responsible school and community relations, to foster the continual development of its members, and to strengthen the leadership role of the school public communications professional.

Description:

The award consists of three one-year scholarships worth \$1000 each. Scholarships will be awarded to one public school student from each of PenSPRA's three regions.

Criteria:

The scholarships will be awarded to worthy Pennsylvania public high school students who plan to pursue a career in a communications field (i.e. journalism, English, public relations, advertising, graphic arts, etc.). The candidate should have maintained at least a 3.0 GPA, and have been accepted at or applied to a two- or four-year college, vocational-technical school, or other institution of higher learning.

Procedure:

1. Completed applications for the scholarship must be returned and received at the address below by **Friday, March 13, 2015**. Incomplete applications will not be considered.

Shelly Belcher
Communications Coordinator
Peters Township School District
631 East McMurray Road
McMurray, PA 15317

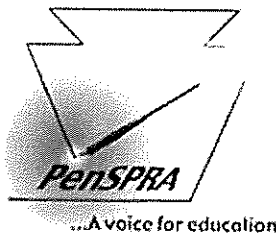
2. The recipients will be announced in April 2015.

Manner of Selection:

1. Each application must be accompanied by:
 - A transcript which includes the student's GPA.
 - Two recommendations from teachers, administrators, coaches, sponsors, or community members.
 - An essay of 100 to 250 words explaining why he/she has chosen to pursue a career in the communications field.
2. The awardees will be chosen by a committee consisting of three or four members of the PenSPRA Executive Board whose school districts have no applicants for the scholarships.
3. If there are no applicants or qualified candidates, the Selection Committee shall not award the scholarship that year.
4. A check in the amount of the scholarship will be mailed to each recipient's high school.
5. It is the intent of PenSPRA to release the name of the scholarship winner(s) in time for that school district's award assembly.

PenSPRA requests that a letter be sent to the organization from the winner(s) during their first year of post-secondary education to inform PenSPRA of his/her progress. Please address the letter to:

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PenSPRA Scholarship Application Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Telephone: _____

Name of Parent /Guardian: _____

School District: _____

High School: _____

Post high school institution you wish to attend: _____

Major: _____

School activities in which you are involved (include offices held): _____

Clubs or organizations outside of school to which you belong: _____

Student work experience(s): _____

Date of school district recognition program where scholarships are awarded: _____

GPA: _____